



www.penningtonday.org
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FOR IMMEDIATE RELEASE:

DATE SET FOR PENNINGTON DAY

Annual community street fair on Main Street Pennington set for May 19, 2018

Pennington, NJ – Pennington’s annual community street fair, traditionally held on every 3rd Saturday in May, celebrates the Greater Hopewell Valley area’s best family fun, food vendors, arts and crafts, music, dance, non-profits and more. Over 5,000 people and 225 unique booth vendors took part in last year’s festivities, with 2018 looking to grow even more.

The day-long event, which takes up the greater part of South Main Street, does more than just entertain - it helps great causes. The funds raised by Pennington Day booth vendors contributes to grants that are awarded to many local civic causes, surpassing \$15k in 2017. But the day really is focused on family fun, like the long standing Quilt Show, Coffeehouse Stage and dance performances that delight kids and adults alike.

“Kids from 8 months to 80 years enjoy Pennington Day every year,” says board chair Rachel Donington. “It’s a community-driven event that reminds us how special it is to be a part of Hopewell Valley.

While it’s still March, time is limited to register for booth space as it’s expected to sell out again. For-Profit and non-profit both vendors are encouraged to apply as quickly as possible. And only a few spots remain for food vendors, who take residence at the Toll Gate Elementary school loop and Howe Commons. To register, visit: <http://penningtonday.org/vendors/>

One of the best ways for a company to align their brand with Pennington Day and the five thousand-plus attendees is through official sponsorships, with different levels available. For more information, visit: <http://penningtonday.org/sponsorship/>

And the Pennington Day committee is still taking grant requests. To learn more about the grant request process and to submit a request, visit: <http://penningtonday.org/grants/>

The rain-or-shine event starts at 10 AM and ends at 4 PM.

To learn more or to apply for a booth, visit www.penningtonday.org or like/follow their social channels (facebook: PenningtonDayInMay twitter: @penningtonday1 instagram: pennington_day_event)

About Pennington Day

Pennington Day's mission is to further the borough's community spirit and identity as a community and enhance its quality of life, while providing community groups, civic organizations and businesses throughout Hopewell Valley an opportunity to inform the community of their mission, allowing community organizations from within Hopewell Valley to raise funds through their sponsorship of Pennington Day events and/or the booths they set up, and finally, to make grants to non-profit, civic organizations, schools and municipalities for specific projects that serve Pennington and Hopewell Valley. Pennington Day Inc. is a 501(c)(3) company.

To learn more:

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